

**COLUMBIA ART LEAGUE PRESENTS**

**ART  
IN THE  
PARK**



**SPONSORSHIP 2024!**

**STEPHENS LAKE PARK**

**JUNE 1 + 2**

# ART IN THE PARK: BE A 2024 SPONSOR

Art in the Park has been an iconic summer event in Columbia since 1959. Last year more than 22,000 people attend this two-day event at Stephens Lake Park, the first weekend in June.

**Join the Columbia tradition – support Art in the Park!**

**DIAMOND  
\$5,000**

- Logo on ALL advertising (TV, print, radio, website)
- Logo on printed material (posters, postcards, festival map)
- Logo at event entrance
- Booth space and signage at festival
- Recognition via social media

**GOLD  
\$2,500**

- Logo on advertising
- Logo on printed material (posters, postcards, festival map)
- Signage at festival
- Recognition via social media

**SILVER  
\$1,000**

- Logo on print ads and website
- Logo on printed material (posters, postcards)
- Option to sponsor specific feature (ex: kids' area, award, etc.)
- Recognition via social media

**BRONZE  
\$500**

- Logo listed with link on website
- Name listed on printed material (poster)
- Signage at festival
- Recognition via social media

**GOLF  
CART  
\$300**

It takes eight golf carts for our volunteer staff to cover the grounds of Stephens Lake Park. All weekend the golf carts are seen moving throughout the crowds. This is a fun and dynamic way of sponsoring Art in the Park!

**AD  
\$250**

- Logo with link on event website

**Other sponsorship opportunities include award sponsors, art installations, kids' area, makers' market, young collectors' tent, and more!**

**For more information or to sponsor, contact Stacey at  
[Sponsorship@ColumbiaArtLeague.org](mailto:Sponsorship@ColumbiaArtLeague.org)**